

LIGHTINGEUROPE STRATEGY 2030



LIGHTINGEUROPE
THE VOICE OF THE LIGHTING INDUSTRY

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INTRODUCTION BY THE PRESIDENT & THE SECRETARY GENERAL

As President of LightingEurope, I am proud to present our new strategic Vision, Mission and Key Objectives, that are the result of fruitful working sessions of our new Executive Board, which felt the urgent need to adjust LightingEurope's strategy to better address today's industry and society needs.

In the context of climate change and Europe's ambitious sustainability agenda, of global crises and geopolitical dynamics – and of a lighting industry in continuous transformation – we analyzed threats and opportunities for our industry and took a broad view on how LightingEurope can bring additional value for all its members. While our lobbying for an improved legislative landscape remains at the core of what we do, our ambition now goes beyond that, and we call upon all stakeholders to join us on the road ahead.



Maurice Maes
President

In 2023, I became the Secretary General of LightingEurope and was involved in creating the organization's new strategy. This provided a once in a lifetime opportunity to identify potential risks and opportunities for our industry up to 2030. The primary objective at stake was to define the role of the only lighting trade association operating at the European level.



Elena Scaroni
Secretary General

Over the years, LightingEurope has demonstrated the capability to be an influential actor in the political debate at the European level on lighting specific rules and more largely on rules applicable to electrical and electronic equipment. In its new mission, LightingEurope is to do the next mile and become the platform where the whole lighting industry can speak with one voice, cooperate and advocate the value of lighting across the whole value chain and with end-users. The place where all surrounding industries and stakeholders can come and meet to discuss the most burning issues related to lighting products. Inside and outside the debates in the political arenas in Brussels and in the European capitals.

WHO WE ARE



30 Members



1,000+ Companies



100,000+ People employed



€21B Annual turnover

LightingEurope is the voice of the lighting industry, based in Brussels and representing 30 companies and national associations. Together these members account for over 1,000 European companies, a majority of which are small or medium-sized, that manufacture luminaires, lamps and related components. They represent a total European workforce of over 100,000 people and an annual turnover exceeding 20 billion euro.

LightingEurope is committed to promoting efficient lighting that benefits human comfort, safety and well-being, and the environment. LightingEurope advocates a positive business and regulatory environment to foster fair competition and growth for the European lighting industry.

LIGHTINGEUROPE VISION TOWARDS 2030

It is widely accepted that lighting, when done right, has the power to **improve life for everyone, everywhere** by enabling sight, comfort, wellbeing, beauty, health, and safety and to transform indoor and outdoor environments.

Lighting is a highly valued product for life and is a fundamental consideration in new and renovation projects.

The European lighting industry is flourishing by leveraging its leadership in **innovation, sustainability** and **digital trends**, supported by sound **regulations** that are properly enforced.



LIGHTINGEUROPE NEW MISSION



LightingEurope's Mission is to lead the European lighting industry toward its 2030 Vision, fostering a **European market** where the **value of lighting** is widely recognized, bolstered by robust regulations that promote innovation in sustainable, digital lighting.

We serve as a unified voice for the **European lighting industry** and a platform of collaboration for all stakeholders across the value chain to align industry aspirations and **European policy goals**.

LIGHTINGEUROPE NEW KEY OBJECTIVES



LightingEurope has agreed on four key objectives to implement its new vision and mission. The LightingEurope Working Groups and SubGroups will contribute to achieving these objectives. Additionally, the Executive Board and the Secretariat will initiate new activities.

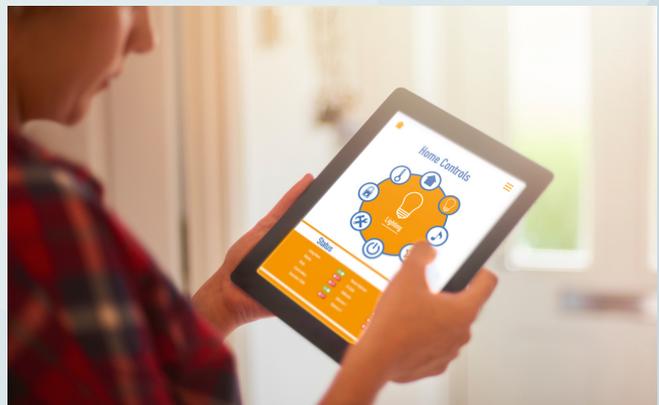
“Lighting Comes First” mindset

“Lighting
Comes First”
mindset

- Lighting is a highly valued product for life.
- Lighting is the first item to be considered when planning and budgeting a new project.
- End users and value chain players are educated on the value of lighting.
- End users receive appropriate information on the product.

ACTIONS

- LightingEurope will be working on how to address the priority of “Lighting Comes First” that will include actions on communication (e.g. videos).
- A series of online gatherings with the lighting value chain will be organized from 2024 by LightingEurope to inform, educate and align with our industry partners and stakeholders on key topics on the value of lighting.
- A group of experts in the Executive Board will contribute to our strategic thinking on the engagement with the wider value chain.



Fair marketplace with enforced regulations



- An appropriate regulatory framework is necessary for our industry to achieve a level playing field, i.e. a fair competitive environment.
- We aim to have few, sound and simple rules that should apply to lighting products.
- Any applicable rules should be enforced by companies and regularly checked by market surveillance authorities.

ACTIONS

- Relevant LightingEurope Working Groups will keep working on contributing to sound rules that are properly enforced.
- CEOs will be asked to contribute to new solutions to achieve this key objective.

**Fair
marketplace**

Global thought & technical leader

**Global
thought & technical
leader**

- The lighting industry is leading in sustainable, durable, digital, adaptable, individualised, smart lighting.
- The European lighting industry is a proactive global leader in regulation, policies, standards on all these areas in cooperation with its partners.
- We plan for a pipeline of highly qualified experts in standards and regulations (succession plan) and in all technical skills in a culture of active engagement.

ACTIONS

- Relevant Working Groups engaged in sustainability, product and systems regulations and cooperating with our key partners will contribute to this key objective.
- LightingEurope will play a proactive role, in continuity with recent initiatives on sustainability in the EU Green deal and on the future single lighting regulation and future energy labelling regulation for lighting products.



Engaged market players



- Lighting Industry players agree on a common understanding and common goals.
- CEOs commit to joint initiatives.
- Cooperation and coordination with the whole lighting value chain.
- Inclusivity, always recognizing the needs of all lighting industry players, including SMEs and smaller associations.

ACTIONS

- LightingEurope Executive Board to provide clear direction to the Working Groups with a reinforced communication and coordination with these groups of experts. Chairs will meet several times per year to ensure further coordination.
- LightingEurope is launching a series of CEO's events to receive clear recommendations on strategic challenges to support the Executive Board in taking strategic decisions.
- The launch of a series of online gatherings targeted to the lighting value chain.
- The Secretariat and Board will look into how to better involve small associations and SMEs, so that they feel encouraged to directly take part to the LightingEurope activities.

**Engaged
market players**

HOW TO GET IN TOUCH

The LightingEurope Secretariat remains at your disposal for further information.

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